
NEW PRODUCT LAUNCH

Now available - Investment Bond from Aviva

We were excited to launch our new [Investment Bond](#) last week.

Investment Bond from Aviva is a single-contribution plan, which gives your customers the opportunity to invest in their choice of investment funds. There are three product Options available - within each Option there's a number of distinct charging and commission structures, which are amongst the most competitive on the market.



To find out how Investment Bond could suit your customers, talk to your broker consultant today or see the dedicated product pages on our [broker website](#).

MARKET EDGE

UK General Election - choppy waters ahead

With the British general election campaign underway, doubts over the make-up of the next UK government are likely to linger beyond May's election. Aviva Investors have analysed the prospects for UK equities and UK property.

- In markets, medium term prospects for UK equities, which set record highs in March, are encouraging given a strengthening economy. The latest [Market Edge](#) update from **Trevor Green**, Head of UK Equities outlines Aviva Investors' outlook.
- In the latest [Investor's Journal](#), **Chris Unwin**, Global Research Manager - Real Estate, looks at the rally in UK real-estate assets.

Download the latest Aviva Irl UK Property Fund factsheet [here](#)

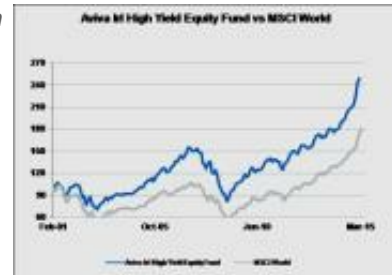


High Yield Equity Fund remains strong & consistent

The *Aviva Irl High Yield Equity Fund* was the *first* of its kind in Ireland when launched in February 2001. Over the years, the fund has successfully weathered some of the market's most challenging times.

You can see the fund's impressive performance history in the table below*.

Performance during	%
Year to date	20.35
1 year	46.76
3 year per annum	20.04
5 year per annum	14.98
10 year per annum	9.62



The latest *High Yield Equity Fund* [presentation](#) and [monthly fund report](#) are now available for download.

Source: Moneymate. Performance is net of fees.

TARGET RETURNS

AIMS Target Return Fund

Snapshot of performance

The *AIMS Target Return Fund* is soon approaching its 6-month birthday, and with inflows of more than €55 million since launch, it's been a proven success.

The fund aims to deliver average annual returns 5% above the European Central Bank base rate (before charges) over a rolling 3-year period - since launch in October 2014, the fund has returned an impressive 9%*.

Download the latest *AIMS Target Return Fund* [report](#) and [presentation](#) now.

*Source Moneymate. Performance net of charges, from 23 October 2014 to 14 April 2015.



“The information outlined in this email is the opinion of the author and is not intended for use when reviewing the appropriateness of a particular investment or pension products to an individual’s financial needs and circumstances.”

Warning: These funds may be affected by changes in currency exchange rates.

Warning: Past performance is not a reliable guide to future performance.

Warning: The value of your investment may go down as well as up.

Warning: If you invest in these funds you may lose some or all the money you invest.

Warning: A deferral period may apply to withdrawals and/or switches from certain funds. Please refer to your product documentation for further details.

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